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Regency Lighting Announces New Ecommerce Website Launch

Regency Lighting Announces the Launch of New Ecommerce Website to Expand its Reach and Provide Easy, Online Shopping

CHATSWORTH, CA (November 29, 2018): Regency Lighting has recently announced the official launch of its new ecommerce website, shop.regencylighting.com. The site will provide both new and existing customers across the country with tools to make getting the right lighting products fast and easy.

Regency Lighting offers a wide variety of lighting and electrical products from a range of manufacturers in different categories including ballasts and drivers, batteries, electrical devices, lighting fixtures, light bulbs, recycling, and lighting controls. Customers will be able to easily filter their search and shop by product category, product features, or even common applications on the site.

The site will be easy to navigate and mobile-friendly for users whose jobs involve being on the go, such as electricians and engineers. Additionally, the site will include a comprehensive catalog of traditional and LED products that will frequently be updated, along with a full integration of both B2B and B2C pricing. Regency Lighting is offering \$11.95 flat rate shipping and free shipping on orders over \$149 for B2C customers.

Scott Anderson, President and Owner, said, "As our industry has grown more and more complicated, we see ecommerce as a unique way to make product selection and purchasing much simpler. In a time where our clients are on the go and strapped for time, our goal is to systematically work through our key customer interactions to develop a user experience that is mobile, fast, and easy."

The launch of the ecommerce website by Regency Lighting emphasizes the company's desire to provide quality service by ensuring customers have an efficient and easy way to shop for lighting products.

About Regency Lighting

Regency Lighting is a national lighting distributor committed to providing world-class solutions with the expertise to help our clients easily navigate this complex and rapidly changing industry. With over 30 years of experience, and seven warehouses located in Atlanta, Dallas, Los Angeles, New York, Orlando, San Diego, and San Francisco, the company strives to deliver unparalleled service. Regency's offering spans a full range of lighting services, including Replacement Products, New Construction Services, Design Consulting, Turnkey Retrofits, Maintenance Services, and Recycling Services. For more information, please visit www.regencylighting.com.

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